

Event Details

THE TRIBUTE AWARDS - PRESENTED BY THE NEW HOME COUNCIL

October 17, 2019 - Meydenbauer Center - Bellevue, WA

5:30pm-6:30pm Cocktails

6:30pm-7:00pm Keynote with Meredith Oliver

7:00pm-7:45pm Dinner

7:45pm-9:15pm Awards Ceremony

TRIBUTE 2019

Sponsorship Opportunities

Be recognized in printed material, publicity and at the event as an industry supporter!

Gain exposure and visibility among top-tier homebuilding executives!

Receive high value in industry exposure for your sponsor dollar!

WOW SPONSOR \$7,500 EXCLUSIVE

PRE-EVENT

- Logo on the The New Home Council/Tribute Awards Sponsorship covers Keynote & MC for event. sponsor page

- Recognition on all Tribute Awards marketing emails

SHOW

- Company representative to briefly address the audience and present a major award during the awards ceremony
- Logo on select ceremony table centerpieces & table number signage
- Recognition on Awards ceremony walk-in screen
- Recognition in Awards ceremony program
- 60 second video promotion to appear during the Awards ceremony
- 6 images featured during the ceremony sponsor module (suggest 3 to be company logo messages and 3 to be product images)
- Complimentary VIP-reserved ceremony tickets for a table of 10 (preferred seating in front of room)

POST-EVENT

- Awards Photo Sponsor
- Full page color ad featured in the Tribute Awards Winners Book (online)

LEGENDS SPONSOR \$5,000 EXCLUSIVE

PRE-EVENT

- Logo on the The New Home Council/Tribute Awards sponsor page
- Recognition on all Tribute Awards marketing emails

SHOW

- Company representative to introduce Legend Award Winner
- Company logo projected on ballroom walls
- Company logo on cocktail napkins
- Recognition on Awards ceremony walk-in screen
- Recognition in Awards ceremony program
- 4 images featured during the ceremony sponsor module (suggest 2 to be company logo messages and 2 to be product images)
- Up to 4 VIP reserved ceremony tickets (preferred seating in front of room)

POST-EVENT

- 1/2 page color ad featured in the Tribute Awards Winners Book (online)

RECEPTION SPONSOR \$5,000 EXCLUSIVE

PRE-EVENT

- Logo on the The New Home Council/Tribute Awards sponsor page
- Recognition on all Tribute Awards marketing emails

SHOW

- Company logo projected on ballroom walls
- Company logo on cocktail napkins
- Recognition on Awards ceremony walk-in screen
- Recognition in Awards ceremony program
- 4 images featured during the ceremony sponsor module (suggest 2 to be company logo messages and 2 to be product images)
- Up to 4 VIP-reserved ceremony tickets (preferred seating in front of room)

POST-EVENT

- 1/2 page color ad featured in the Tribute Awards Winners Book (online)

CHAMPAGNE SPONSOR \$4,000 EXCLUSIVE

PRE-EVENT

- Logo on the The New Home Council/Tribute Awards sponsor page

- Recognition on all Tribute Awards marketing emails

SHOW

- Company logo projected on ballroom walls
- Company logo on cocktail napkins at Champagne Table
- Recognition on Awards ceremony walk-in screen
- Recognition in Awards ceremony program
- 4 images featured during the ceremony sponsor module (suggest 2 to be company logo messages and 2 to be product images)
- Up to 6 VIP-reserved ceremony tickets (preferred seating in front of room)

POST-EVENT

- 1/2 page color ad featured in the Tribute Awards Winners Book (online)

GOLD SPONSORS \$3,000

PRE-EVENT

- Logo on the The New Home Council/Tribute Awards sponsor page
- Recognition on all Tribute Awards marketing emails

SHOW

- Recognition on Awards ceremony walk-in screen
- Recognition in Awards ceremony program
- 4 images featured during the ceremony sponsor module (suggest 2 to be company logo messages and 2 to be product images)
- Up to 8 VIP-reserved ceremony tickets (preferred seating in front of room)

POST EVENT

- 1/2 page color ad featured in the Tribute Awards Winners Book (online)

BUILDER/BROKER SPONSORS \$2,500

PRE-EVENT

- Logo on The New Home Council/Tribute Awards sponsor page
- Recognition on all Tribute Awards marketing emails
- 2 Complimentary Entry Submittals to Tribute

SHOW

- Recognition on Awards ceremony walk-in screen
- Recognition in Awards ceremony program
- 4 images featured during the ceremony sponsor module (suggest 2 to be company logo messages and 2 to be product images)
- Up to 10 VIP-reserved ceremony tickets (preferred seating in front of room)

POST-EVENT

- 1/2 page color ad featured in the Tribute Awards Winners Book (online)

SILVER SPONSOR \$2,000

PRE-EVENT

- Logo on the The New Home Council/Tribute Awards sponsor page
- Recognition on all Tribute Awards marketing emails

SHOW

- Recognition on Awards ceremony walk-in screen
- Recognition in Awards ceremony program
- 2 images featured during the ceremony sponsor module (suggest 2 to be company logo messages and 2 to be product images)
- Up to 4 VIP-reserved ceremony tickets (preferred seating in front of room)

POST EVENT

- 1/2 page color ad featured in the Tribute Awards Winners Book (online)

BRONZE SPONSOR \$1,500

PRE-EVENT

- Logo on the The New Home Council/Tribute Awards sponsor page
- Recognition on all Tribute Awards marketing emails

SHOW

- Recognition on Awards ceremony walk-in screen
- Recognition in Awards ceremony program
- 2 images featured during the ceremony sponsor module (suggest 2 to be company logo messages and 2 to be product images)
- Up to 2 VIP-reserved ceremony tickets (preferred seating in front of room)

POST EVENT

- 1/4 page color ad featured in the Tribute Awards Winners Book (online)

FRIENDS / VENDOR SPONSOR \$750

SHOW

- Recognition on Awards ceremony walk-in screen
- Recognition in Awards ceremony program
- 1 image featured during the ceremony sponsor module

POST EVENT

- 1/4 page color ad featured in the Tribute Awards Winners Book (online)

A LEGACY OF EXCELLENCE

The 11th Annual Tribute Awards.

The event has gained local and national recognition and is the only New Home Award event in the Puget Sound region. Our builders, sponsors and members have made it possible for us to recognize and honor the best of the best:

Those who have shown innovation, hard work and years of service.

As an independent team of industry professionals working together, The New Home Council has become the largest sales and marketing council in the United States.

Our expansion and growth will continue for 2018.

Our goal is to be one the voices for the ever-changing new home building industry.

To provide education,

promotion and, of course, recognition.

Join us and be part of our goal of recognizing those who set themselves apart as driven performers.

TEAM PMP & THE NEW HOME COUNCIL

The New Home Council is partnering with TeamPMP to produce and manage the New Home Council and the TRIBUTE Awards event.

TeamPMP is the nationally known firm responsible for the management and production of the largest building industry awards across the Nation.

For over 40 years, TeamPMP has served NAHB, PCBC, and HBA's across the country producing credible

awards competitions and extraordinary Awards Gala

Ceremonies. You know them from NAHB's National Sales & Marketing Awards "The Nationals", PCBC's Gold Nugget Awards, SEBC's AURORA Awards, Greater Charlotte

MAME Awards, Dallas McSAM Awards, Denver MAME Awards, Southern California

MAME Awards, Bay Area Excellence in Housing Awards. And of course, PMP

produced the Seattle MAME Awards for 20 years. We are thrilled to have their

expertise to guide and manage the Council and TRIBUTE Competition, Sponsorship

and Awards Gala. Look for a streamlined entry process, refreshed categories,

updated entry requirements, exciting new sponsorships

and expanded recognition of winners.

KEYNOTE



POWER UP WITH MEREDITH OLIVER

Meredith is the President and Chief Digital Strategist of [Meredith Communications](#), a digital marketing agency in Raleigh, NC. Meredith Communications is in its eighteenth year delivering digital marketing solutions for home builders such as website design, search engine optimization, and social media marketing.

She holds a Master's Degree in Communication Technology from the prestigious Rollins College and a Bachelor of Arts degree in Psychology from the University of Central Florida.

Meredith is a published author of three books:

- 1) ***FANTastic Marketing: Leverage Your Fan Factor, Build a Blockbuster Brand, Score New Customers, and Wipe Out the Competition***,
- 2) ***FANTastic Selling: The 10 Undeniable Traits of Rock-Star, Top-Producing, Quota-Busting Salespeople***, and
- 3) ***Click Power: The Proven System Home Builders Use To Drive More Traffic, Leads, and Sales***.

She holds three professional designations:

- **CSP – Certified Speaking Professional®**. The highest designation conferred by the National Speakers Association.
- **MIRM – Master In Residential Marketing**. The highest marketing designation conferred by the National Association of Home Builders.
- **MCSP – Master Certified Sales Professional**. The highest sales designation conferred by the National Association of Home Builders.

